

## Office of Institutional Research and Assessment

# Findings from 2022 Graduating Senior Survey

As a portion of an online form required for participating in Commencement, Keene State College administers an annual satisfaction survey to its graduating seniors. In 2022 it was decided that the Graduating Senior Survey would be replaced with a newly developed Alumni First Destination Survey launched in August 2022. The revised Graduating Senior Survey for 2022 included item to assess overall satisfaction with the KSC experience, and experience with KSC's College-Wide Learning Outcomes. In March 2022, 97% of the 741 graduates who completed the Commencement Registration Form provided usable responses to the Graduating Senior Survey. This report provides a summary of the survey's findings.

# Keene State College Office of Institutional Research

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The Office of Institutional Research and Assessment provides evidence to inform decision-making and leads the College's efforts to assess student learning.

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#### **KEY FINDINGS**

- Overall Satisfaction. Over 70% of graduates agreed or strongly agreed that they feel welcome at KSC, their academic program challenged them to do their best work, KSC provided the assistance they needed to succeed academically, they would recommend KSC to friends or siblings, and that they were satisfied with their KSC education. Slightly fewer agreed or strongly agreed that KSC provided the support to thrive socially (68%).
- <u>College-Wide Learning Outcome (CWLO) Familiarity</u>. The majority of graduates indicated they somewhat agree or strongly agree that the College-Wide Learning Outcomes at KSC have prepared them for your life following KSC (78%).

### **DETAILED FINDINGS**

## Overall Satisfaction with KSC Education

The 2022 survey contained six global measures of satisfaction with a KSC education. Over 70% of graduates agreed or strongly agreed that they feel welcome at KSC, their academic program challenged them to do their best work, KSC provided the assistance they needed to succeed academically and that they were satisfied with their KSC education (*Table 1*).

Many of these findings are consistent with the percentages obtained in 2021 and prior years, the two items with the lowest agreement percentage were, "KSC has provided the support I need to thrive socially" (68%) And "I would recommend KSC to friends or siblings" (71%).

Table 1: Percentage of 2021 and 2022 Graduating Seniors Who Agreed or Strongly Agreed with Each Statement Pertaining to Satisfaction of Graduates' Overall College Experience

Statement	2021	2022
I have felt welcome at KSC.	87%	84%
My academic program has challenged me to do my very best work.	86%	84%
KSC has provided the assistance I need to succeed academically.	82%	78%
KSC has provided the support I need to thrive socially.	69%	68%
I would recommend KSC to friends or siblings as a good place to go to college	77%	71%
Overall, I am satisfied with my Keene State College education	83%	80%

<sup>&</sup>lt;sup>1</sup>2021 number of participants = 519

<sup>&</sup>lt;sup>2</sup>2022 number of participants = 720

# College-Wide Learning Outcome Awareness and Achievement

As specified in the KSC website, "Regardless of major, by the time Keene State College students complete their undergraduate experience they develop critical thinking, creative inquiry, intercultural competence, civic engagement, and commitment to well-being that will serve them as active citizens and lifelong learners." (https://www.keene.edu/academics/liberal-arts/outcomes/). Collectively this set of competencies comprise KSC's College-Wide Learning Outcomes (CWOLs). Closely linked to the College's Mission and Values, the CWLOs are integral to the unique educational experience KSC provides for all of its students. As evidence of their centrality to the College's academic program, NEASC (now NECHE) noted in their response to KSC's most recent fifth-year self-study that, "As part of the comprehensive evaluation in 2020, we look forward to learning about the institution's success in implementing its plans to assess the College-Wide Learning Outcomes."

In 2022 graduates were asked "Please Indicate your level of agreement that the College-Wide Learning Outcomes at Keene State College have prepared you for your life following KSC" (Figure 1).



