

Keene STATE COLLEGE



Melinda's FYI

Gratitude and giving

December 4, 2019

I hope the Thanksgiving break and Monday's snow day afforded you a well-deserved rest and recharge. I know it gave me a space for reflection on the year thus far, and I am filled with a deep sense of gratitude, and a desire to do more. I am so thankful to this community that is Keene State. You are the success and future of this College, and I am so proud work alongside you as we surmount the challenges of today's higher education landscape. I am humbled by your kindness and resiliency as you show up every day, proud of the part you play in making this an amazing place to work and to learn. I am grateful for the conversations I have with faculty, staff, students and other guests on my weekly radio show, Campus Corner. The students, especially, inspire me, teach me, and help me stay focused on why we are all here. Campus Corner is now a podcast! You can listen to it [here](#). It is my honor to serve you as President, and to give back to this community in any way I can. On this Giving Tuesday, I have asked a few people to share in the spirit of gratitude and generosity.

Enrollment success

From Peg Richmond, Director of Admissions

I just want to express my gratitude for the entire enrollment team—Admissions, Marketing and Financial Aid—and to everyone on Campus who are working hard to bring in new Owls to experience all that Keene State has to offer!

1. Over 600 visits to high school, college fairs and application workshop days by the Admissions counseling team.
2. Outreach to students in those territories prior to visits, announcing we would be at their schools; Emails developed by Marketing & Communications, delivered by Admissions; texts and phone calls from the USNH online enrollment center—all of this increased the activity at our visits.
3. Increased signage for visitors directing them to the Admissions office, and beautiful images and improved lighting in the hallways leading up to Admissions. Images compliments of Marketing & Communications, with signage and lighting compliments of Physical Plant. It is important to note that the folks in Physical Plant have been so quick to respond, making the experience so much better for visitors as they arrive on campus—including a new fence in the visitor parking lot, and beautiful new signs!
4. Enhancements to Open House. New video and exciting welcoming events.
5. Complete review and revisions of all marketing materials—print, email and digital. Clear content with a purpose—creative, colorful, and engaging.

Now we're on to reading applications—and I can't thank the Admissions counselors enough for how much time they are committing to reading applications outside of the workday. We have made a promise to students that they will have decisions in 2 weeks; and with the number of completed applications (which is great news), it is impossible for Admissions staff to complete their daily work and read all their applications during the workday. Most of this is done in the evenings—sometimes in hotels! This has been an exciting and promising autumn, and the most important thing to note is how responsive the entire campus has been to recruitment. Faculty and staff were excited about Open House and having the opportunity to showcase their areas in new and different ways. It takes a village!

Our community plays together, and gives together



From Kathy Bottomley, Information Support Technician

Dear campus community,

I know you know about our KSC Staff, Faculty, Friends & Family Bowling League but thought you might like to see some of the happy participants.

For the past few seasons we've decided to add to the weekly fee an optional \$1 donation. At the end of each season, the top place and bottom place finishers split the pot and choose a charity of their choice to receive our donation. To date we've given to the following:

- MAPS Counseling - \$182
- The Community Kitchen - \$182
- MCVP - \$300
- The Monadnock Humane Society \$300
- The Monadnock Humane Society \$225
- The Brattleboro Retreat – Ride for Heroes \$225
- This Fall season is yet to be determined, but I'm sure it will include great charities!

Keith Coll, the manager of Yankee Lanes, addressed our group to tell us that we are the largest "corporate" league they've ever had. This fall, KSC had 17 teams with 4 players each. Our league is the only one that gives to local charities. We are also the only league where all participants are paid in full by the end of the season. Keith Coll went on to say that we are the nicest, kindest, and most fun league at Yankee Lanes. We are KSC proud!

We are already gearing up for the Winter League, which begins in January and runs for 12 weeks. An announcement will be sent out to the campus after Thanksgiving, and hopefully we'll have even more participants!

Thank you for giving!

From Veronica Rosa, Executive Director of Advancement

The Advancement and Alumni team has experienced an exceptional year, and we are incredibly grateful for the commitment and partnerships of our alumni, donors, staff, faculty and greater community.

The year has been filled with challenges, opportunities and significant successes! A few highlights include:

- Recruited 3 new team members into vacant positions, and each of them is a former KSC employee, and two are alumni!
- Raised over \$6.5M in annual, capital and planned gifts – best fundraising year in recent history.
- Raised over \$250K in 7 months toward the \$1.2M All Steinway campaign.
- Developed multi-year strategic plan for the Keene Endowment Association (KEA), aligning with KSC strategic vision and recruited 4 new KEA Board members.
- Approved new Alumni appointee to USNH Board of Trustees and held successful strategic planning retreat.
- Held successful Reunion, Momentum and Spring Break Florida visits with record attendances.

And today we celebrate the season of giving with our participation in #KSCGivingTuesday. Our goal is to inspire 500 donors to contribute to the KSC Fund, Keene State Promise, or any other deserving campus group: www.keene.edu/givingtuesday/

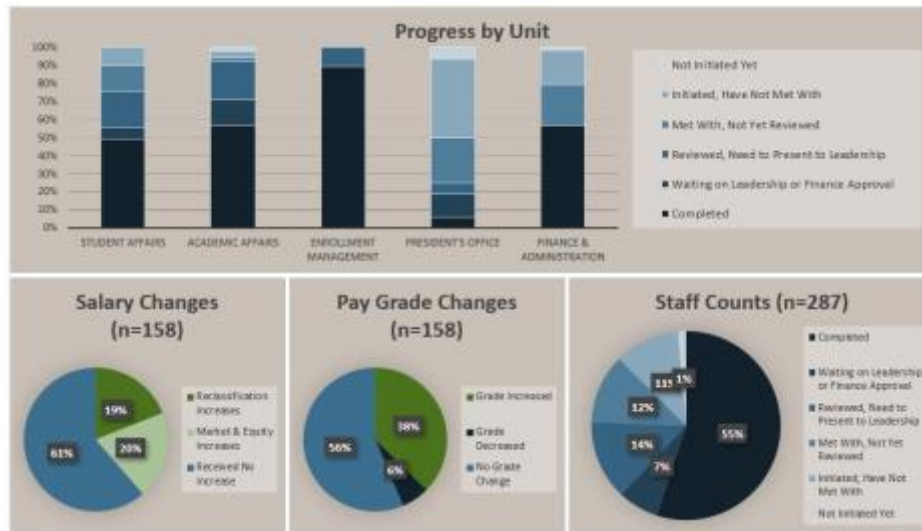
Our teams head into 2020 feeling invigorated and optimistic for what the future holds for Keene State College. We are excited to play a meaningful role in ensuring a bright and thriving future for our students.

My deepest gratitude and cheers to all!

HR update on classification review

This dashboard will be included and updated in each FYI as we track the progress of our classification review project.

Classification Review progress as of 11/18/19



Recent Cabinet topics:

- Strategic Projects Management - Michelle Wood
- Legislative Update
- Research around first year retention
- NECHE Projections
- Systems IT

Approved Positions (resignation funded):

Coordinator of Student Activities and Organizations

Assistant Director of Financial Aid

SOHAS Clinical Faculty

Upcoming events

Giving Tuesday December 3, 2019 www.keene.edu/givingtuesday/ The 15th Annual Student Center Winter Celebration Wednesday, December 4, 2019 11:00-2:00 Holiday Open House Tuesday, December 17 President's Residence 2:30-4:30
