

Factbook

Office of Institutional Research & Assessment
Colleen Pascu, Institutional Research Analyst

Keene
STATE COLLEGE

Wisdom to make a difference.™

Factbook

- Collection of information about KSC students, faculty/staff, & finances
- Created to answer the most frequently asked questions about the student body
 - Public/Media
- Has expanded over time to include information that might not be frequently asked for but is interesting & appropriate for public consumption

Factbook

- Aggregate data
- Updated once a year
- Shows trends over a 5 or 6 year period (sometimes 10 years, sometimes only 1 year)
- For public consumption
- Data gathered at R+30
- Most data conform to IPEDS definitions
- Colleague/Process

Factbook

- Aggregate data
 - Counts or percentages of populations/categories
 - No identifying info

Factbook

- Updated once a year
 - Takes several months to update all data
 - Updated/corrected for obvious errors
 - Most data is Fall term
 - Most IPEDS data is concerned with Fall
 - Fall is usually the most vigorous term
- Data stands as of R+30 or publication date

Factbook

- Shows trends over a 5 or 6 year period (sometimes 10 years, sometimes only 1 year)
 - Depends on relevance of presenting trend
 - Depends on coherence/comprehension
 - Depends on difficulty of presentation & labor

Factbook

- For public consumption
 - “Public face” of student statistics
 - Cited by media/publications
 - Data appropriate for sharing publicly
 - Publicly available to students, potential students, parents, the community at large, etc.
 - Should be consistent with other publicly available data such as IPEDS or publications

Factbook

- Data gathered at R+30
 - “Census Date”/“snapshot” (not “Live” data)
 - 30 days into the semester (Fall & Spring)
21 days (Summer)
 - Compare data over time for trends
 - Compare data across academic departments at the same “moment in time”
 - Stabilizes data set for consistent analysis
 - Standard practice for colleges (not all same time frame)

Office of Institutional Research & Assessment
Colleen Pascu, Institutional Research Analyst

Factbook

- Most data conform to IPEDS definitions
 - Integrated Postsecondary Education Data System
 - Series of surveys conducted by the National Center for Education Statistics (NCES)
 - NCES is a part of the Institute for Education Sciences in the US Department of Education
 - Mandatory for all institutions that receive federal financial aid dollars
 - Some student experience data (clubs, sports) are not required for IPEDS

Factbook

- Most data comes from Colleague
 - Data entered into Colleague by various offices across campus (Admissions, Registrar, Res Life...)
 - Some data does not come from Colleague
 - Student affairs data (orgs/clubs, athletics, library, HR (different from faculty workload)...)
- IR does only data pulling, no data entry
- IR does assist with QC prior to R+30

Factbook

- Data gathering process
 - IT office creates a stable R+30 environment in Colleague/WebI (BusinessObjects)
 - IR office creates queries in WebI to extract data
 - IR office imports data to MS Access
 - Combine & examine data elements
 - Isolate & aggregate data
 - One Access DB per semester

Factbook

- Contents – General Institution

Section I - Introduction



Section II - Factbook Summary

Similar to the “KSC Profile” document which is no longer produced

Section III - Campus Map

Section IV - Mission and Values

Section V - Organization Chart

Section VI - Accreditations

Section VII - Institutional Comparators

Office of Institutional Research & Assessment
Colleen Pascu, Institutional Research Analyst

Factbook

- Contents – Admissions

Section VIII - Admissions

Admissions Trends - Fall First-Time, First-Year Students
Admissions Trends - Fall First-Time, First-Year Students by Residency
Admissions Trends - Spring First-Time, First-Year Students
Admissions Trends - Fall Transfers
Admissions Trends - Spring Transfers
SAT Scores - First-Time, First-Year Students
Home States - First-Time, First-Year Students
County of Origin for New Hampshire Residents - First-Time, First-Year Students
Gender - First-Time, First-Year Students
Race/Ethnicity - First-Time, First-Year Students
First-Generation Status - First-Time, First-Year Students
Pell Grant Recipient Status - First-Time, First-Year Students

Factbook

- Contents – Enrollment

- Section IX - Enrollment**

- Fall Headcount
 - Fall FTE Students
 - Fall Headcount, FTE and FFTE
 - Spring Headcount and FTE Students
 - 12 Month Headcount
 - Residency
 - Gender
 - Home States of Undergraduate Matriculated Students
 - Race/Ethnicity
 - First-Generation Status
 - Pell Grant Recipient Status

Factbook

- Contents – Courses & Programs

Section X - Courses and Programs

Class Size - Fall Undergraduates

Fall Enrollment & Credit Hours by School and Department/Program

Arts, Education, and Humanities

Sciences, Sustainability, and Health

Library & Interdisciplinary

Totals

Intended Programs by First-Time, First-Year Students

Arts, Education, and Humanities

Sciences, Sustainability, and Health

Totals



Declared Majors

Arts, Education, and Humanities

Sciences, Sustainability, and Health

Graduate Studies

Totals

Declared Minors

Office of Institutional Research & Assessment
Colleen Pascu, Institutional Research Analyst

Factbook

- Contents – Retention & Graduation

Section XI - Retention and Graduation

Retention Rates by Cohort	
Retention Rates by Demographic Groups	
Graduation Rates by Cohort	
Graduation Rates by Demographic Groups	
Degrees Awarded	
Graduated Students by Gender	
Graduated Students by Race/Ethnicity	
Majors at Graduation	
Arts, Education, and Humanities	
Sciences, Sustainability, and Health	
Graduate Studies	
Totals	
Minors at Graduation	

Factbook

- Contents – Library & Sponsored Projects

Section XII - Mason Library

Library Data

Section XIII - Sponsored Projects

External Funding Proposals

External Funding Awards

Factbook

- Contents – Student Life

Section XIV - Student Life

On-Campus Housing (Headcount)	
On-Campus Housing (Percentage)	
Student Organizations & Co-Curricular Community Service	
Greek Life	
Intramural Sports	
Club Sports	
Athletic Participation	

Factbook

- Contents – Finance & Advancement

Section XV - Finance

Tuition and Fees, Room and Board
Financial Full-Time Equivalent
Financial Aid Expenditures by Major Program
Financial Aid Expenditures by Fund Category and Residency

Section XVI - Advancement

States & US Territories of Residence for Active KSC Alumni
Alumni Employment & Graduate Education
Giving to KSC
Endowments

Factbook

- Contents – Faculty & Staff

Section XVII - Faculty and Staff

Faculty and Staff by Primary Responsibility

Faculty and Staff by Gender

All Faculty and Staff by Race/Ethnicity

Full-time Faculty by Race/Ethnicity

Section XVIII - Office of Institutional Research and Assessment

Factbook

- Links
 - Institutional Research webpage
 - <https://www.keene.edu/office/ir/>
 - Factbook online (current version)
 - <https://www.keene.edu/office/ir/assets/document/factbook/download/>
 - Factbook archive online
 - <https://www.keene.edu/office/ir/publications/>
 - Earliest FB online is for 2003 but contains data back to 1994
 - IPEDS College Navigator
 - <https://nces.ed.gov/collegenavigator/>