


# Journalism – Public Relations option

<b>1</b>		
<b>FIRST YEAR</b>		
<b>FALL</b> ITW* ISP ISP <b>JRN 130 Writing for the Media</b>	<b>SPRING</b> QL* ISP ISP <b>JRN 155 Digital Journalism</b>	<b>SUMMER 1 (online)</b> ISP ISP Elective
<b>2</b>		
<b>SECOND YEAR</b>		
<b>FALL</b> <b>JRN 235 Broadcast Journalism</b> <b>JRN 280, JRN 281, or JRN 283</b> (2 cr.) Elective ISP 300 or 400 level	<b>SPRING</b> <b>MGT 101 Intro to Management</b> ISP 300 or 400 level <b>JRN 223 Journalism Law and Ethics</b> <b>JRN 230 Print Journalism</b> <b>JRN 280, JRN 281, or JRN 283 (2 cr.)</b>	<b>SUMMER 2</b> Elective 300 or 400 level Elective Elective
<b>3</b>		
<b>THIRD YEAR</b>		
<b>FALL</b> <b>MGT 331 Principles of Marketing</b> <b>JRN 386 Intro to Public Relations</b> Elective 300 or 400 level Elective 300 or 400 level	<b>SPRING</b> <b>JRN 486 Public Relations Practice</b> <b>JRN elective</b> (from approved list) Elective 300 or 400 level Elective 300 or 400 level	

- Courses required for the major are in **bold type**
- Courses in bold type starting with "I" may satisfy both ISP (see below) and major requirements
- Courses are 4 credits unless otherwise noted
- 120 credits required for degree

**\*ISP = Integrative Studies Program**

- 40 credits of ISP courses are required.
- 2 ISP courses must be at the 300 or 400 level.
- In order for courses to count for ISP requirements, all Perspectives courses (IH, IN, IA, IS) must be taken in different departments.

**Take one course in each of the following areas:**

ITW (Integrative Thinking and Writing)  
 IQL (Integrative Quantitative Literacy or certain math courses)  
 IH (Humanities)  
 IN (Natural Science)  
 IA (Fine and Performing Arts)  
 IS (Social Science)  
 II (Interdisciplinary)

**Students must also take:**

1 additional IH or IA  
 1 additional IN or IS  
 1 additional ISP