### FIRST YEAR

**FALL**  
ITW*  
ISP  
ISP  
JRN 130 Writing for the Media

**SPRING**  
QL*  
ISP  
ISP  
JRN 155 Digital Journalism

**SUMMER 1 (online)**  
ISP  
ISP  
Elective

### SECOND YEAR

**FALL**  
JRN 235 Broadcast Journalism  
JRN 280, JRN 281, or JRN 283  
(2 cr.)  
Elective  
ISP 300 or 400 level

**SPRING**  
MGT 101 Intro to Management  
ISP 300 or 400 level  
JRN 223 Journalism Law and Ethics  
JRN 230 Print Journalism  
JRN 280, JRN 281, or JRN 283 (2 cr.)

**SUMMER 2**  
Elective 300 or 400 level  
Elective  
Elective

### THIRD YEAR

**FALL**  
MGT 331 Principles of Marketing  
JRN 386 Intro to Public Relations  
Elective 300 or 400 level  
Elective 300 or 400 level

**SPRING**  
JRN 486 Public Relations Practice  
JRN elective (from approved list)  
Elective 300 or 400 level  
Elective 300 or 400 level

* Courses required for the major are in **bold type**  
* Courses in bold type starting with “I” may satisfy both ISP (see below) and major requirements  
* Courses are 4 credits unless otherwise noted  
* 120 credits required for degree

*ISP = Integrative Studies Program  
  * 40 credits of ISP courses are required.  
  * 2 ISP courses must be at the 300 or 400 level.  
  * In order for courses to count for ISP requirements, all Perspectives courses (IH, IN, IA, IS) must be taken in different departments.

**Take one course in each of the following areas:**  
ITW (Integrative Thinking and Writing)  
IQL (Integrative Quantitative Literacy or certain math courses)  
IH (Humanities)  
IN (Natural Science)  
IA (Fine and Performing Arts)  
IS (Social Science)  
II (Interdisciplinary)

**Students must also take:**  
1 additional IH or IA  
1 additional IN or IS  
1 additional ISP