

Strategic Planning Framework 2011-2016

Strategic Planning Commitments: What We Aim to Accomplish

To achieve its mission, the Keene State College community is committed to

1. Promoting academic excellence and helping students become successful citizens who will make a difference in a complex world
2. Achieving institutional effectiveness through the responsible use and stewardship of human, financial, physical, and natural resources
3. Making significant economic, cultural, and social contributions to the Monadnock region, the State of New Hampshire, the nation, and the world

The College will focus its daily and sustained efforts and resources on these commitments, which will be advanced through the following:

Strategic Priorities

Academic excellence and student success

- Engage students through a challenging curriculum that develops their knowledge, skills, intellect, and creativity, and provides opportunities for experiential learning
- Involve students in co-curricular opportunities that develop their personal, social, and leadership skills
- Improve retention rates and provide services that support student persistence towards graduation
- Encourage faculty scholarship as an integral part of maintaining a vibrant intellectual culture
- Use technology as a dynamic resource for gaining knowledge and maximizing engagement

Institutional effectiveness, sustainability, and financial stability

- Develop new revenue streams and increase grants and private support
- Expand partnerships with the community
- Pursue cost containment opportunities
- Involve the College in sustainability projects and practices that educate the campus community, conserve resources, and promote innovation
- Instill in our students and alumni a sustained connection to the College
- Provide faculty and staff with support, resources, and opportunities for professional development

Diversity in the community, curriculum, and co-curriculum

- Attract, support, and retain a diverse faculty, staff, and student body
- Ensure accessibility to Keene State through academic, student, and financial aid support
- Promote knowledge of, interaction with, and respect for all cultures and perspectives

These priorities are based on current quality, resource, and demographic opportunities and challenges the College faces. The College community will define the process for setting and assessing specific targets and progress will be carefully documented.