

Minutes

Alumni Association
Board of Directors



January 24, 2009

Zorn Dining Commons Upstairs

“Promoting the welfare of alumni and Keene State College.”

Board Members Present

**Tori Berube
David Gagne
Linda Lacey
John Moody
Craig Sheil**

**Andrea Drake
Dana Hilliard
Christine Leland
Brian Parada
Roland Stoodley**

**Sue Fortier
Alan Hodsdon
Jim Murphy
Dan Saucier
Ed Wojenski**

Board Members Absent

Molly Dunne

Helen Giles-Gee

Ian Lord

Roland Stoodley

Staff Present

**Andrew Cunningham
Kay MacLean**

Patty Farmer

Maryann Lindberg

- I. Call to Order/Roll Call** President Gagne

- II. Approval of Minutes from November 8, 2008**
Motion made by Jim Murphy, seconded by Alan Hodsdon, and passed unanimously.
- III. Introduction of Maryann Lindberg, Vice President for Advancement** President Gagne

- IV. Alumni Trustee Report** John Moody
 - Reminder – 2 years left – not too early to begin cultivating candidates for his replacement.
 - Resources were allocated to campus to increase staff for more development efforts. Did at the right time since it is obvious that the need for external funding will continue to increase.
 - Financial system at the university system level is very delicate. Well managed but even at that, with the financial institutions being suspect in it’s management we have been effected significantly. We do have a healthy reserve but at times like this it becomes at risk. Being watched and discussed constantly.
 - Changes with chancellor position. Ed MacKay, who is currently serving as Vice Chancellor, has accepted the position as Chancellor as the current chancellor departs.
 - Also recent study done is trying to set some perimeters for the board in the future. Much review and discussion currently ongoing
 - Kathy Salisbury staff member at the university system. She knows what needs to be done to encourage needed support for legislation in support of higher education.
 - Programs and services committee are looking at instructional technology. Are we serving the next generation of learners???
 - NEASC – serves on committee. Very intensive and involved.

V. Executive Committee

Resignation

David Gagne

Announced the resignation of Board member Carmen Trafton

VI. Board Nominations

Sue Fortier, 1st V.P.

Need 5 new candidates. Means really need 15 people to be brought forward. Form given to all present asking them to make at least 1 recommendation.

Will then take recommendations and look at backgrounds to determine best candidates.

Would like recommendations back by Friday, 2/13.

If you are one of the people that are up for reelection please let us know if you plan to run.

VII. Committee Reports

Alan Hodsdon

Career Services – “Let’s Get Professional” we are working with career services. Event is on campus April 14th. This year all of the participants/presenters will be alumni.

There will be a section of social networking, keynote speaker Jim Rice, breakout sessions.

Question – Is there a role for others/board members--Patty will get back to board for involvement. ie. Networking.

Grants – had revision last semester and determined to hold off until 2nd semester this year. Deadline is February 13th. Notification of awards should go out by March 6th so that means that the committee will be making a decision soon and presenting it to board for ratification electronically.

Reunion – June 5-6-7. This the 100th anniversary and it is anticipated to be “really big”.

Committee has met and hope to have planned 13-15 events throughout the 3 days.

Looking for host volunteers for each of the individual events sounds like perfect job for board members. Communication pieces are now being developed. Looking on different use of media. One of strategies is helping to get participation higher. The Annual meeting of Alumni Association is the luncheon on the 6th.

Patty - Really need 100 percent of participation from the board at this weekend.

Registration for reunion will be on line, available the end of March. Communications will be hard copied to “Golden Circle” age alumni and the others will get less hard copy that will drive them to the web site.

Craig Sheil - recommends emails send to principals....information on Reunion...Dave Gagne will draft something for review to principals.

VIII. Report of the Director of Alumni and Parent Relations Patty Farmer

Development Report – report provided to all present. Currently at \$56,986 toward our \$75,000 goal for this year. Patty encourage all board members to contribute to the unrestricted fund this year if you have not already.

Sue Fortier encouraged members as well and mentioned that you do your support on a monthly basis.

Budget update - we are well below budget number for expenses. Reunion hasn't happened yet that is a bit of funding. Also we have only produced 1 issue of the scheduled/funded KSC Today Magazines. Given the economy and programming changes staff have curtailed plans for multiple events this spring geographically. Patty will be going to NYC in April for a networking event that two alums have been planning.

Lots of collaboration with different departments on campus for alumni surveys, inviting alumni back for campus programs, etc.

College Relations Collaboration-will have Susan Peery attend a meeting of the Board this fall.

From Maryann- looking at departments within departments about how they work together and will be working with board and how those departments.

Centennial – Alumni Relations office are very engaged

Athletic Hall of Fame – Created a presentation

Business After Hours – March 16 – 5 p.m. giving out ksc100 pins to Alumni

Archives collaboration

Collaborating with Larry Benaquist who is creating a film for centennial that will be premiered during reunion.

IX. Web/Online Presence Presentation

Andrew Cunningham

Presentation encompassing many facets of our online programming; the outcomes of the email survey, social networks, etc.

X. Old Business/New Business

President Gagne/Patty Farmer

XI. Adjournment – 12 noon